



# VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

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Permanently Affiliated to University of Mumbai, Recognized by UGC Under 2(f) & 12 (b)  
Reaccredited by NAAC With B++

**Date: 22 OCT 2022**

## **BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION** **TIME-TABLE FOR SEMESTER I REGULAR/ATKT THEORY** **EXAMINATION, NOVEMBER 2022**

DATE	DAY	TIME	PAPER
15 NOV 2022	TUESDAY	2.30 P.M. – 5.00 P.M.	EFFECTIVE COMMUNICATION - I
16 NOV 2022	WEDNESDAY	2.30 P.M. – 5.00 P.M.	FOUNDATION COURSE - I
17 NOV 2022	THURSDAY	2.30 P.M. – 5.00 P.M.	VISUAL COMMUNICATION
18 NOV 2022	FRIDAY	2.30 P.M. – 5.00 P.M.	FUNDAMENTALS OF MASS COMMUNICATION
19 NOV 2022	SATURDAY	2.30 P.M. – 5.00 P.M.	CURRENT AFFAIRS
21 NOV 2022	MONDAY	2.30 P.M. – 5.00 P.M.	HISTORY OF MEDIA

### INSTRUCTIONS:

1. COLLEGE IDENTITY CARD IS COMPULSORY
2. Students are expected to report 15 MINUTES before the commencement of the Examination.
3. There should not be any unfair means or strict action will be taken according to university norms.
4. College-registered LD (Learning Disability) and PC (Physical Challenged) are given 50 minutes of extra time.
5. Seating arrangements will be displayed one day prior to the commencement of the Examination.

PROF. JENNIFER MARFATIA  
BAMMC COORDINATOR

PROF. ANUPAMA BALI  
EXAM-COMMITTEE

DR. VIJETHA SHETTY  
PRINCIPAL